

The Cost of Forgetting Your Filter

No one likes to think about their home air filter. But when you stop to think about what is in the air you breathe, you may want to re-think how to protect your home, family and pets. When is the last time you thought about your air filter...much less changed it? Somehow, homeowners mistakenly believe they can avoid breathing unhealthy air by staying inside their homes. Almost 90% of homeowners are not aware of the dangers of poor indoor air!

According to the EPA, the air in your home is 4 to 25 times worse than the outdoor air (depending on living conditions and location). Almost 60% of homeowners do NOT replace their air filters every 2-3 months as recommended. Almost 10% of homeowners admitted that they NEVER changed their air filter! The air you breathe impacts every part of your life and your home's air filter is supposed to remove the impurities in the air. But if you don't change your air filter at least every 90 days, the air quality in your home will become worse than the air outside! Not to mention increased wear and tear to your heating and air conditioning system and the increase you pay in your electricity bill!

The national average for repairing both central air and window units is about \$368, and could range from a simple fee of showing up and changing out a fuse to major repair like replacing the compressor or fan (both of which are impacted by poor airflow caused by a clogged or dirty filter). The replacement costs for a central AC unit could be well over \$2,000. Not to mention that 44% of your utility bill goes for heating and cooling of your home. When you change your air filter more frequently, you can reduce your electricity consumption by almost 8% per month.

The PollenTec Air filter is a reusable, washable air filter that can last up to five years. It is a high-efficiency Merv-8+ rated air filter. You never have to think about buying another air filter again. Order just once, and we'll send you an email reminder every month letting you know that it's time to clean your filter, or any reminder schedule of your choice.